



TreeProject

Sowing the seeds for a sustainable future

**Annual Report
2024**



TreeProject acknowledges Australian Aboriginal and Torres Strait Islander peoples as the first inhabitants of the lands where we live, learn and work.

Mission

- Growing, distributing and planting healthy indigenous seedlings to return healthy, sustainable ecosystems to the Victorian landscape.
- Provide opportunities and volunteers to support landholders, land care groups and individuals conducting these revegetation projects.
- Provide effective educational tools and support for the community to propagate healthy indigenous seedlings for revegetation and restoration projects.
- Provide opportunities for businesses to invest in environmental restoration.

Focus

Continued improvement of organisational governance, policy development, operational efficiency and communications channels to become the trusted provider of:

- Propagating indigenous seedlings in Victoria.
- Information on the propagation of indigenous seedlings and best practice conservation education.
- Continued development of sustainable relationships with sponsors, patrons and other relevant and affiliated groups.

Vision

- More indigenous plants to restore Victoria's healthy soil, waterways, and climate.
- Increased engagement of rural and urban communities in environmental restoration.



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Nobody can be spared

Emphasising the importance of inclusivity and collective responsibility for a sustainable planet. Everyone has a role to play, and we can all make a difference. Uniting for a greener future.



No waste

Demonstrates our commitment to maximising resource efficiency in a purposeful and sustainable way.



Smart people do smart things

Encouraging sustainability, intelligence and informed decision-making for a greener future.



Creativity makes happy people

This value stands for the joy and fulfilment to be found in striving towards a greener tomorrow together.



‘Compost’ happens

We won’t back down and we won’t give up in the face of adversity. Persistence and grit are what we believe in.



Show you care

Advocate for a greener future. This value encourages individuals to demonstrate their care for the environment through action.



Make the world a better place

Highlighting TreeProject’s positive contribution to the environment by facilitating the growth and planting of seedlings, grasses and bushes across Victoria.



You’ve got this, we’ve got you

This value conveys support and partnership in the shared mission of environmental conservation. Positivity because we believe in the power of collective action – together for a greener planet.



Have fun

This value proposition encourages an enjoyable and positive approach to environmental change. Have fun, love what you do and create a more sustainable planet.

Meet the team

Acknowledging Members of the TreeProject Public Fund Committee 2023/2024 team:

Malcolm Ng | Peter Whittle | Kurt van Wijck

Staff and Committee members of TreeProject Management Committee 2023/2024:



SUSI MILLTON
Manager
(Staff)



JESS MENERE
Administration
(Staff)



PETER HOOKE
Data Base Analyst
(Contractor)



SUSAN ESSELMONT
Bookkeeper
(Finance Volunteer)

DEBBIE HO
Volunteer Coordination & Management
Support | Communications



STEPHANIE MENERE
President (Committee)



TOM COLLINS
Vice President (Committee)



JOHN MCRAE
Secretary (Committee)



JENNY CHIVERS
Volunteers (Committee)



ASGER STURUP
Governance (Committee)



GRAEME HAMILTON
Governance (Committee)



ROWAN OPAT
Fundraising (Committee)



SALLY SCHROEDER
Communications (Committee)



Outgoing

Nick Ziino (Treasurer Committee)
Ridhima Gulati (Treasurer Committee)
Allwyn Fernandes (Volunteers Committee)



Planting Year 2024

- 🌱 368 volunteer growers
- 🌱 134k seedlings sown
- 🌱 41 planting days
- 🌱 53 volunteer coordinators
- 🌱 1,060 volunteers planters
- 🌱 20 orders for 2k + trees
- 🌱 Biggest order was for 15k trees

President's Report

Over the past year, TreeProject has made significant strides in enhancing its operations and impact. One of the most notable achievements has been the **implementation of our new IT system**, with the Growers Portal already released and the Volunteer Portal currently in development. Special thanks to John for his dedication and efforts in driving this project forward. These system improvements will allow both growers and volunteers to engage with us more effectively, ensuring a smoother and more efficient process. This year, we have focused heavily on improving our administrative processes to make things easier and better for our volunteers. We are committed to building a strong operational base so that we can continue to grow sustainably.

On the ground, we have grown **134,000 seedlings**, supported by **368 dedicated growers**. With the help of **1,060 volunteer planters**, we successfully held **41 planting days**, creating a tangible impact on the environment. Additionally, we became a Registered Project Advisor for the **Victorian Carbon Farming Project**, which has further strengthened our role in supporting landholders. Through this pilot programme, we secured 32,000 seedling orders and were the **only organisation to secure any orders in the first year of the program**. Unlike other advisors, our model allows us to accept smaller projects, providing essential support to smaller landholders who often face challenges finding similar assistance.

Our team has worked tirelessly this year to ensure that TreeProject continues to evolve, led by **Susi, whose unwavering dedication** to the organisation has been instrumental. Alongside her, our entire **staff has shown remarkable hard work and commitment**. They are not just employees; they truly embody the essence of TreeProject. Their passion for our mission is evident in how they show up every day—sometimes in their capacity as staff, and other times by choosing to donate their time as volunteers. Their efforts are reflected in the numerous operational improvements achieved over the last 12 months. We are **incredibly grateful to have such a talented and innovative team driving us forward**.

Financially, it has been a more challenging year, as our overall revenue decreased by \$70k due to a one-off grant from One Tree Planted (OTP) in FY2023, and a reduced budget with the Yarra Ranges Council. We are working to re-engage with OTP as they go through their restructuring. We continue to have a strong relationship with the Yarra Ranges council and continuously receive positive feedback from both the Ribbons of Green project leader and the landholders involved.

While costs have remained relatively steady year on year, we've been actively reviewing each dollar invested to ensure it supports the organisation in the most beneficial way. For instance, we reduced our rent costs by over \$10k annually, which we are reinvesting in our people, both staff and volunteers. We're proud to report that despite the revenue drop, our Gross Profit on seedling sales increased from 36% to 55%, which is a testament to our ongoing focus on efficiency.

Maintaining strong cash balances has been a priority, especially as we make significant investments in our IT system. While we cannot continue to operate at a loss, our focus for the next 12 months is to bring more funds into the organisation. This will ensure we continue to support the vital revegetation of Victoria for many years to come. **If you or anyone you know can contribute, even as little as \$10 per month, it would make a big difference.** It isn't always your money that you can invest, so we encourage you to tell your friends about TreeProject, share our posts on social media, or connect us with your workplace's sustainability and volunteer initiatives.

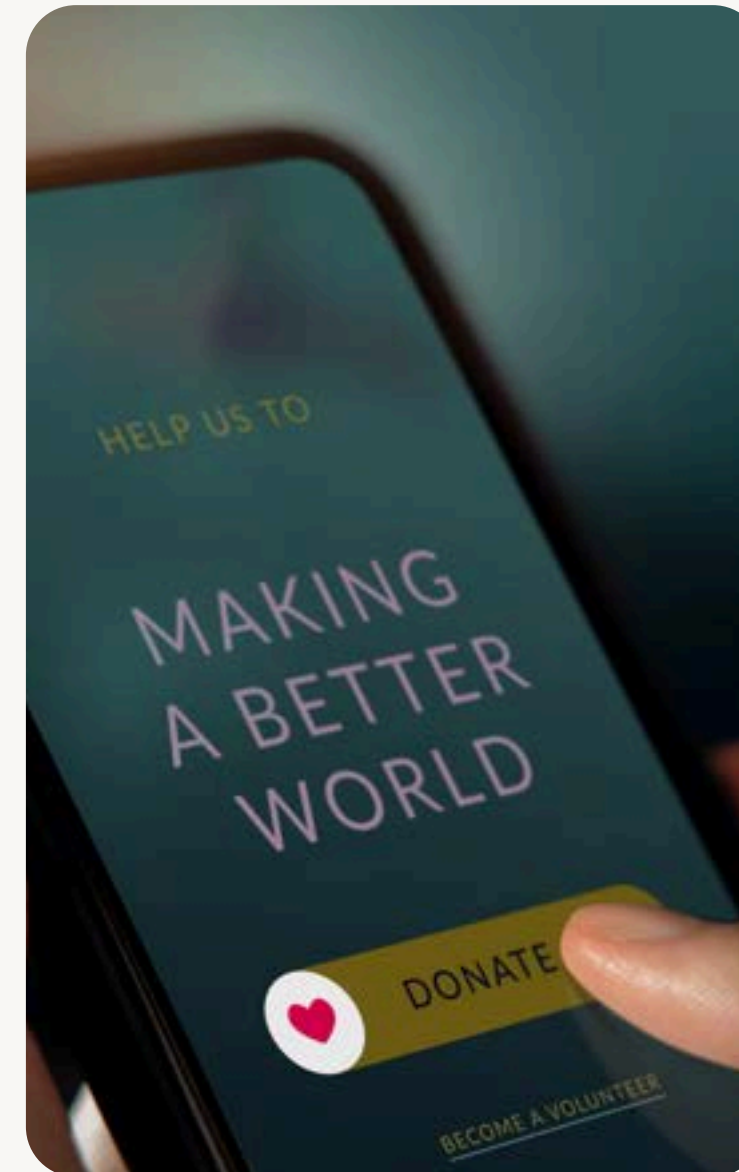
Looking forward, our priorities for the next year include continuing the development of our IT system to further streamline processes for both staff and volunteers. We will also focus on enhancing our partnership with the Victorian Carbon Farming Project to secure additional orders and raise brand awareness. We plan to increase our landholder orders by 30% and aim to raise an additional \$100k in donations to support our mission.

I would like to take a moment to express my **deepest gratitude to Tom Collins, our Vice President**, who will be stepping down this year. Tom's transformative work in reshaping how we recruit and engage landholders has left a lasting impact, and we are truly grateful for his vision and dedication. I also want to extend my **thanks to all our committee members** for their consistent commitment—showing up to every meeting, contributing innovative ideas, and leading with passion. Their dedication ensures that TreeProject continues to grow, while maintaining its strong reputation and profound impact.

Every single volunteer, whether you've given 10 minutes or 100 hours, has played a crucial role in our success. Your contribution is invaluable, and we simply couldn't achieve what we do without your ongoing support. Additionally, **a special mention goes to our donors, from Elk the Label to individual members**—every dollar truly makes a difference, keeping the lights on and the seedlings in the ground.

Together, we are sowing the seeds for a sustainable future, and every year I am more and more proud to be part of such a dedicated, supportive, and kind community.

Stephanie Menere, President





2023/2024 Victorian State and Territory Landcare Awards & Film Festival

This year, we had the privilege of being one of 146 nominees at the Victorian State and Territory Awards for the Australian Government Community Partnerships Landcare Award. The event recognised outstanding contributions by individuals, community groups, schools, and organisations working tirelessly to protect the environment and combat climate change.

While we didn't secure a win, our nomination was a tremendous honour, allowing us to proudly represent our community and the work we're passionate about.

That afternoon we had the exciting opportunity to be featured in the inaugural 'From the Ground Up' Film Festival, held at Carlton's iconic Cinema Nova. Hosted by **Melbourne Water** and supported by the **Department of Energy, Environment and Climate Action**, as well as **Landcare Victoria**, the festival celebrated local conservation efforts. Filmed by Grassland Films and presented by renowned environmentalist **Costa Georgiadis**, the series highlighted inspiring stories of environmental restoration across Victoria. It was a powerful experience to see our work and that of our peers showcased on the big screen, reaffirming our shared commitment to a greener future.

These events were not just a celebration of our efforts but a reminder of the collective dedication and passion driving environmental conservation across our state.

Click to
view all
films

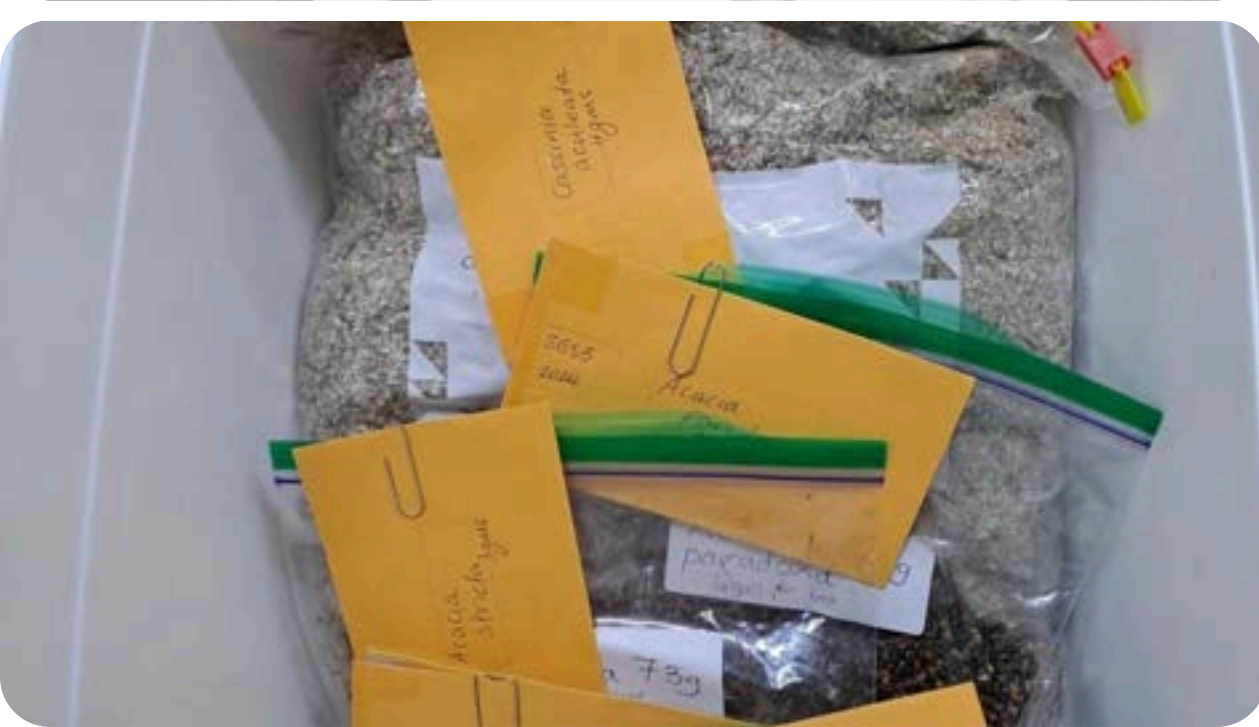


Click to view
TreeProject
Film





Seed Packing Days



Manager's Report



Volunteer Appreciation

I would like to extend my appreciation and gratitude to the incredible efforts of our volunteers. All the goodwill of each of our volunteers is to be commended. I love listening to each and every story about growing and the trials and tribulations of the different species. Waking each morning to see if tubes have germinated is suspenseful and encouraging.

Gratitude to Sponsors

Thank you to our sponsors, we cannot do what we do without your financial support, thank you.

Knowledge Sharing

I have learnt a lot from our experienced growers, sharing information about pests and techniques is fantastic. Thank you to each and every one of you for taking the time to share your knowledge.

Coordinator Commendation

Our Coordinator's are gold, they care about their growers, their seedlings and TreeProject's process, their love for what they do is to be commended, it's a balancing act at times to ensure the growers have all the seedlings ready to go to their forever homes.

Reflections as Manager

As Manager, I have the privilege of getting to know many of our volunteers. Being involved as a volunteer grower and coordinator myself I appreciate the opportunity to be a part of the growing groups. Sort and count was quite valuable as it gave me the chance to give some feedback to the growers before the plants went to the planting site.

Seedling Success

Our landholders were very impressed with the quality of seedlings this year, thank you to each of our growers and our coordinators who took on an extra role of sorting and counting each grower's kits.

Planting Site Team Leaders

Our team leaders on the planting site did another fantastic job this season, we welcomed Wiebke and Sharelle to the team, welcomed back John, Les, Kurt, Vladi and myself.

Planting Days Feedback

Planting days are certainly a fantastic time to explain to groups the importance of TreeProject, what we do and how we do it. We surveyed each of the planters from the many corporate and individual days, and the feedback was exceptional, everyone enjoyed their day, felt their time on the land was meaningful and their contribution towards building wildlife habitat, creating shelter belts whilst witnessing magnificent properties was well worth the early morning drive and the muddy boots.

Trainer Appreciation

Thank you to our trainers, training new growers is an important job and we appreciate your time, dedication, knowledge and efforts.

Manager's Report

Forestry Tube Washing Team

Our forestry tube washing team again did a magnificent job. Led by Viki and Lyn the team washed around 80,000 tubes, reducing plastic purchases, landfill, and costs to landholders. The Dream team worked tirelessly to get the job done, thank you to Michael and all the team.

Seed Packing Team

Leading the seed packing team this season, Nikki and Robin have done an excellent job keeping the packers focused and entertained with lots of information and stories about biodiversity. Thank you for journeying into the city each Monday, we all appreciate your efforts.

Joanne has led TreeProject's work with the **Victoria Carbon Farming Project**, a new initiative from the Victorian Department of Energy, Environment and Climate Action (DEECA). TreeProject has been the only successful partner on these projects through being willing and able to support smaller landholders. This work is expected to result in the growing and planting of 32,000 seedlings and a 12,000 tonne offset. The positive early work is exciting for the future expansion of TreeProject with new landholders approaching TreeProject directly about Carbon Farming partnerships.

Acknowledging our Team!

Where would an organisation be without its backbone? **Jess, Peter, Debbie, Susan, Joanne** – everything we do, improves our environment, creates ecosystems, educates new growers, cleans up our world and makes us better people.

Thank you for the work you do for TreeProject, you are amazing, talented people whom I love working with.



- Our Committee of Management** is a wonderful source of information and support. Behind the scenes are those committed to the environment and devoted to the vision of TreeProject.
- **Stephanie**, you are a shining light at TreeProject. The vision and knowledge you share is inspirational. We couldn't have gotten where we are without you—thank you for everything.
 - **Tom**, we are going to miss you on the committee. Your inclusiveness and passion for Landcare groups has taken TreeProject to the next level. Thank you for always making time and thinking outside the box. I look forward to revegetating your next project with you.
 - **Jenny** is our fabulous grower, trainer, coordinator, planter, tube deliverer, and all-around beautiful and knowledgeable person. Her can-do perspective on life is to be commended—thank you, Jenny, I love working with you.
 - **Rowan**, we sit on the IT Portal subcommittee together. You are knowledgeable, join our working bees, and are an integral part of the team.
 - **John**, our Portal wouldn't be where it is without you. You certainly have your eye on the finish line, and we all appreciate your determination and focus. Thank you for coordinating all the systems behind everything we do, and keeping the subcommittees busy fixing and upgrading systems.
 - **Graeme**, thank you for your font of committee knowledge and for being a great grower. The HR information you bring to the table is to be commended.
 - **Asger** was at the first planting day back in 1989. He is a wonderful, knowledgeable individual who coordinates large groups of growers and grows 2 kits each year. He keeps us all focused on what's important—thank you, Asger.
 - **Sally**, our media guru, really gets TreeProject. We come up with ideas, and before we've finished our sentences, she's got a campaign in mind. Our social media reaches have exceeded expectations. The branding and Sally's eye for detail are very impressive—nothing is too much for our Sally. Thank you so very much.





Kit Preparation Days



Technology Report 2024

Grower Portal Update

The Technology Team has completed the first phase of moving the TreeProject operational systems into a modern web-based environment. The Grower Portal was released in October 2023 and that has assisted with kit pickup organisation and oversight of the growing season. Growers can view their current and past growing kits on a PC, tablet or a mobile phone. Growers can upload photos along with seedling growth numbers each month. Coordinators and staff can therefore monitor progress even at a distance. At the end of the growing season, seedling numbers are also tracked as part of a documented (quality assurance) handover to landholders. Overall, the outcome has been a quantum leap for TreeProject operations. In the coming months, enhancements are planned to further assist growers, coordinators and staff to manage the growing season.

Coming Soon - Volunteer Portal

The next major improvement is the Volunteer Portal, and this will be released in early 2025. We know that there is an extraordinary amount of goodwill for TreeProject and we also know that volunteers want to contribute in areas that suit them. The Volunteer Portal will allow volunteer groups to function in an autonomous manner but also have a clear connection to staff or committee for direction and reporting.

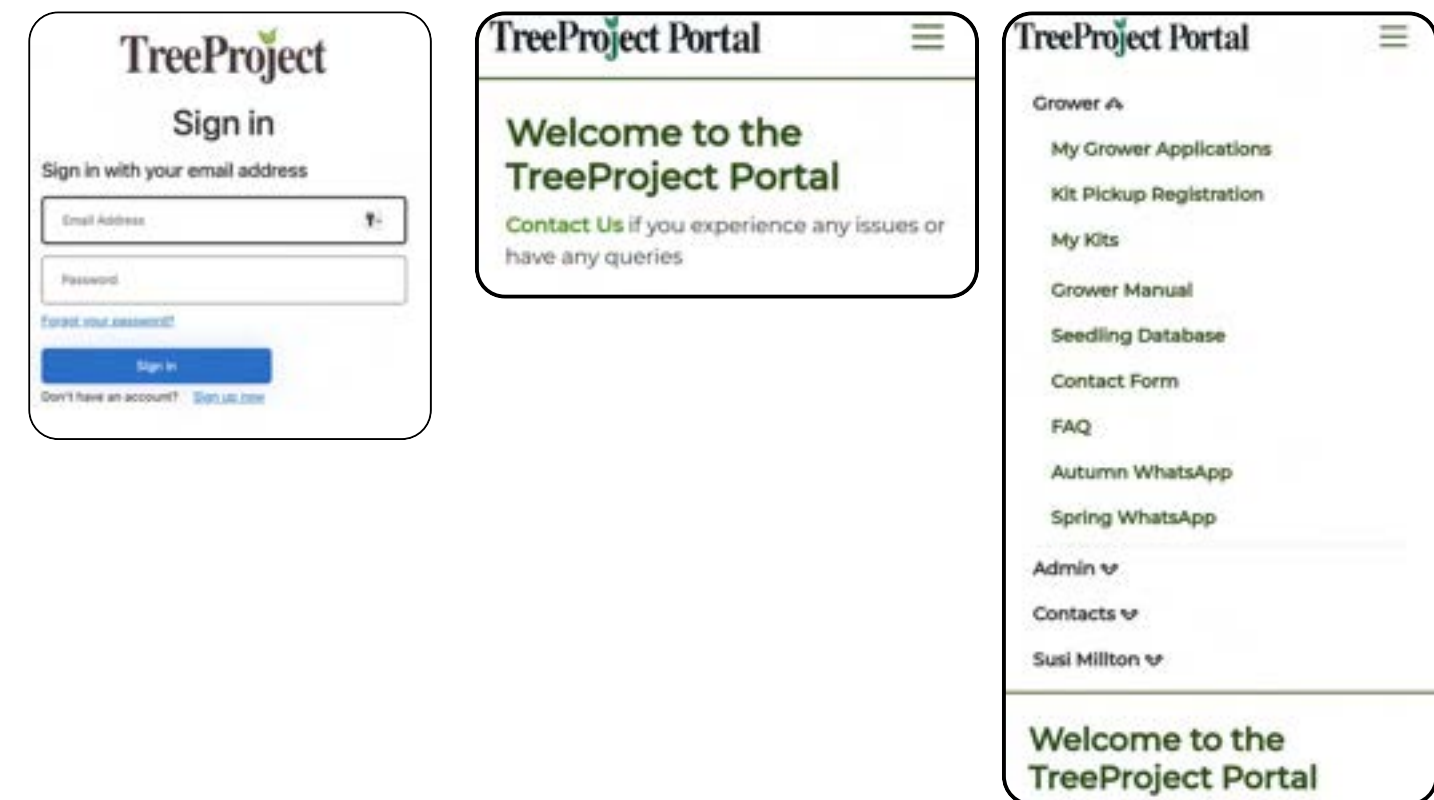
Keeping up with technology

As well as the portal development, there are many other technology related tasks that are required to keep TreeProject running smoothly. This includes web updates, web security, development tools, phone systems, email security, SMS, operational reports, support for communications and new laptops.

A big thank you to **Peter Hooke** (Database Administrator) and **Marja Bouman** (Business Analyst) for their help in specifying and testing the Grower and Volunteer Portal. Thanks are also due to Revium who have developed the Portals to a high standard. **David Hack** has continued to assist with the website and **Nick Bridgman** has continued to upload new photos (taken by **Alan Collard**) to the Web Seedling Database.

There is plenty of work to do so we are happy to welcome new helpers to the IT team.

John McRae, IT Team Leader





Governance

Policies and procedures are essential for guiding the Committee of TreeProject in alignment with our members' expectations and regulatory standards. As TreeProject grows and enhances its capacity to provide more plants to landowners, our governance framework must adapt to these evolving needs. We've conduct regular reviews of our existing policies and procedures to identify and address any gaps, ensuring full compliance. This includes the consolidation and further development of these policies into the Employee/Volunteer Handbook, with support from Inspire People Consulting. We also recognise the importance of maintaining open communication among the Committee, staff, and volunteers to refine our guiding principles and cultivate a shared vision for our collaborative future.

Graeme Hamilton
Governance (Committee)



A message from one of our Landholders

“

When we purchased the land we made a commitment to carry out revegetation works and restore much of the land to its former state given its close proximity to National Park and some significant and incredible remnant vegetation that flanks our property. It was at this point that we became aware of the Yarra Ranges Ribbons of Green Program which we soon became involved in. It was via this pathway that we then were introduced to TreeProject being the incredible organisation that makes these projects possible.

From our initial communication right through to the actual planting days and even post planting follow up our experience has been amazing. I would encourage any landowner considering carrying out revegetation works to utilise this program and cannot speak highly enough of the people and the organisation that they operate. It is very rare that you find people with knowledge, passion and capability carrying out such selfless work and the way they bring people and the environment together is certainly unique.

Through this experience, we have engaged with the growers, coordinators and the vast volunteers that make this program work and there is honestly nothing we would change.

We look forward to continuing our partnership into the future and would encourage anyone else to do the same. Admittedly we have been involved in other programs and I must say the way TreeProject operate is second to none as from our experience the other programs just don't offer the same support and resources as TreeProject do.

I would welcome any questions from anyone wanting to know more about TreeProject or the people we have met via our experience and congratulate them on their success to date and can only hope they continue from strength to strength.”

TreeProject Landholder

Communications

We're pleased to present the Communications Report for the 2024 Financial Year, showcasing the key achievements and progress made by the TreeProject Communications team.

With a strong focus on building connections between urban and rural communities, increasing brand visibility, boosting organic engagement, and fostering a vibrant volunteer community, the team's commitment and innovation have led to meaningful results, improving both reach and interactions across key platforms.

A special acknowledgment to the communications team, **Debbie Ho** (email management, social media management, events), **Nick Bridgman** (web content updates and email management), **Francine Ng** & **Amy Hiller** (blog writing) for their invaluable contributions across all platforms.

The team's dedication and hard work have ensured effective and professional communication throughout the year, from social media efforts to the newsletter, email campaigns, and updated website content.

Sally Schroeder Committee - Communications

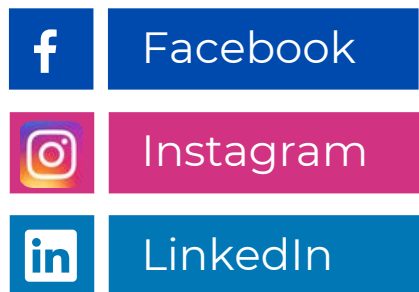
Target Audience

Volunteer Growers, Volunteer Planters, Landholders, Landcare Groups, Sponsors, Corporate Groups & broader environmentally aware community

Implementation

Email campaigns, Monthly e-newsletter publications (The Leaflet), Blogs and interviews, Google & Social Media Analytics, Survey, Social Media Management and auto-scheduling, targeted campaigns.

Channels engaged



Top Post based on reach



Estimated reach 2.7k accounts



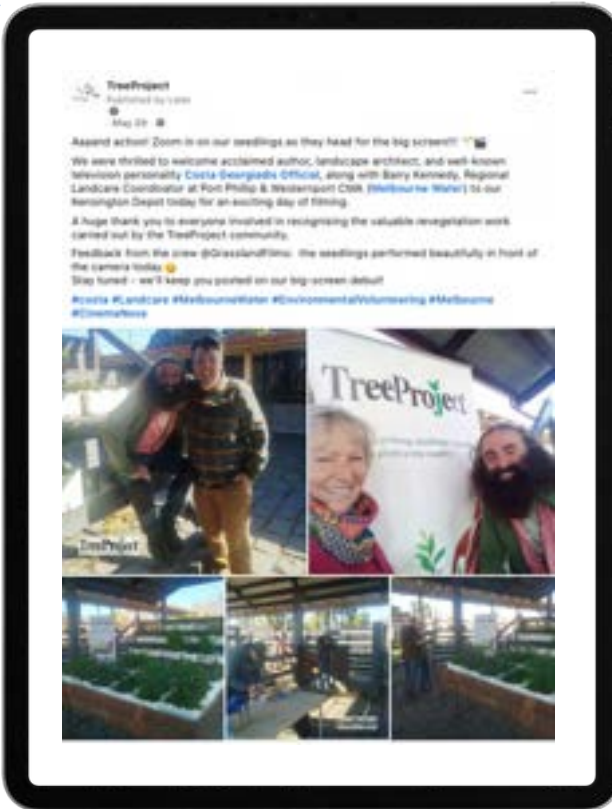
Estimated reach 508 accounts



Top Post based on engagement



129 reactions



39 reactions



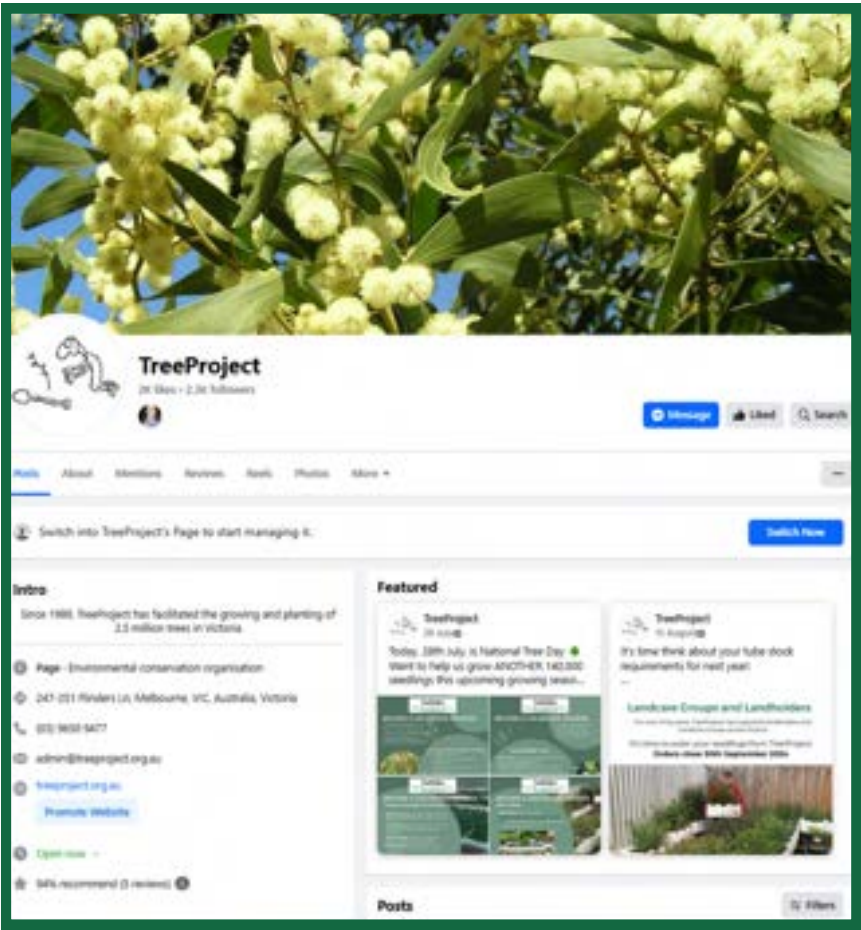
Communications - Social Media Performance

The 2024 financial year showed **strong growth and engagement across our social media channels**. Facebook saw **impressive increases in reach (+66.4%)** and **page visits (+398%)**, highlighting the growing visibility of our content. While lifetime followers remain stable at 2.3k, overall **content interactions rose by 52.3%**, and increased focus on reel production, thanks to Debbie Ho’s input, saw **Facebook Reel plays surge by 426.9%** with almost five hours of reels viewed.

On **Instagram**, while overall reach declined by 15%, the platform performed well in key areas. **Profile visits jumped by 101.2%**, and **content interactions doubled**, indicating **stronger engagement from our audience**. With a steady increase in published content, our social media presence continues to expand, engaging both existing and new followers.



Instagram:
1 July 2023 - 30 June 2024 (% versus prior year)
Reach: 2.8k (-15.1%)
Profile Visits: 1k (+101.2%)
Instagram follows: 86
Content Interactions: 653 (+100%)
Published Content: +8.6%



Facebook
1 July 2023 - 30 June 2024 (% versus prior year):
Reach: 18.5k (+66.4%)
Page Visits: 3k (+398%)
Lifetime Facebook followers 2.3k
Facebook follows 136 (-24.9%)
Content Interactions: 2k (+52.3%)
Published Content: +38.6%
Facebook Reels: 3.1k plays (+426.9%) Minutes viewed: 4h56m (+855.1%)

Reach: Estimated unique users who see your content
Profile visits: The number of times the profile was visited
The number of times accounts followed in the given time period
Published content - based on up to 200 pieces of content
Content interactions: the number of likes, reactions, saves, comments on your posts



Throughout the year, our efforts have been steady, enhancing our online presence and fostering a growing community of professionals on LinkedIn. We've made significant progress in establishing stronger connections and engaging with a wider audience, contributing to our expanding network, currently standing at 275 followers as at time of reporting (15.10.2024)



Click icons to connect



FACEBOOK



INSTAGRAM



LINKEDIN



YOUTUBE



PHONE



EMAIL



WEBSITE



REVIEW



LEAFLET



LOCATION



Acknowledgements

We are immensely grateful for the outstanding support and generosity from our community of contributors and sponsors. Your combined efforts have had a profound impact on our mission to protect and restore the natural beauty and resources of our planet. Because of your support, we've been able to drive meaningful environmental change and make a lasting difference to the land.

Our heartfelt thanks to everyone who shares our vision of creating a sustainable future for generations to come.

Every contribution, no matter the size, is invaluable and demonstrates the strength of unity and compassion in addressing environmental challenges.

Significant Donors and Foundation/Trust/Grants Contributions

We acknowledge with gratitude our **major donor, ELK**, for their invaluable support and contribution.

We'd also like to thank **major donor, Davies Design & Construction (Align.Build)** for their valued support and our other significant donors, whose support is most valued.

Acknowledging donors who have donated >=\$1k

Fancy Plants Australia

Eco 247

AUSOGF (The Australian Online Giving Foundation) (Benevity Portal)

Wilson Family

Aledal Foundation

Department of Energy, Environment and Climate Action (DEECA) - VCFP

UK Online Giving Foundation

RedRock Natural Therapies

RAW Travel

Marion McKinnon

Millennium Services Group Limited

Peter Lemon

Laura Jonsson

Align.Build PTY LTD

Peter Williams

Sutton Structural Steel Pty Ltd

GoodCompany (formerly The Karma Currency Foundation)

Graeme & Lindsay (John G) Hamilton

Wooden Floors Melbourne Pty Ltd

Raymond Wilson

SL Frazer Enterprises Pty Ltd t/a Stones of the Yarra Valley

Bruce Moonie

Fiona Sherwin

Heather Slutzkin

Louise Manson

Matthew Hampton

Playmeo Pty Ltd

Sisay Dinku (Multicultural Consulting Services)

ACF (Australian Communities Foundation) Impact Fund

Melbourne Council

Thanks to Melbourne Council for their ongoing support of TreeProject's Depot at the Kensington Stockyards.

Thanks to our **Pro Bono Lawyers Arnold Bloch Leibler** who review contracts and policies.

A photograph of three people participating in a tree-planting activity. In the foreground, a woman with long blonde hair, wearing a dark blue jacket and jeans, is kneeling on the grass. To her right, another woman wearing a dark beanie and a dark jacket is also kneeling, working on a small tree sapling that is partially wrapped in brown paper. In the background, a third person wearing a grey beanie and dark clothing is kneeling and observing. They are in a grassy field with a chain-link fence visible in the background. The overall tone is green and natural.

With thanks to the Corporate Groups who registered to plant this season.

ANZ x 3 different groups
Australian Super
DentaLife
Mettler Toledo
Siemens-healthineers
Salesforce
Aesop
Elkthelabel
NAB x 13 different groups
Service Stream
Navantia
Sepalliance
Total Energies
Essity
Medibank
Atlassian
Captains Choice
CDM Smith
Haileybury College
Aggreko
KPMG Australia
Core Environmental Projects
Jack McKinley
Sensum
JB Hi-Fi
News
Suddenly Content Agency
Accenture
Bul
Raw Travel
Trelleborg
Brick Lane Brewing
Akamai
Linktr.ee
Docusign
Intrepid Travel
Sandhurst Retail & Logistics
Australia EY
R/GA



While we don't ask for financial assistance on planting days, we always appreciate financial support to help our cause thrive. If your employer is open to contributing, it would make a significant impact and help us continue our efforts.



Tree Planting Days



TreeProject

Financial Position

Summary



TreeProject financial position summary to be read in conjunction with accompanying Annual Financial Association Report [HERE](#)

Income and Expenditure Statement

TreeProject Inc
For the year ended 30 June 2024

	2024	2023
Revenue		
Revenue	344,988	420,205
Total Revenue	344,988	420,205
Cost of Sales		
Cost of Sales	39,999	73,052
Total Cost of Sales	39,999	73,052
Gross Surplus	304,989	347,152
Other Income		
Other Income	5,031	2,209
Total Other Income	5,031	2,209
Expenditure		
Depreciation & Amortisation	12,438	9,355
Employee Benefits	235,125	189,782
Other Expenses	73,041	65,274
Total Expenditure	320,603	264,411
Current Year Surplus/ (Deficit) Before Income Tax Adjustments	(10,584)	84,951
Net Current Year Surplus After Income Tax	(10,584)	84,951

Assets and Liabilities Statement

TreeProject Inc
As at 30 June 2024

	NOTES	30 JUNE 2024	30 JUNE 2023
Assets			
Current Assets			
Cash and Cash Equivalents		339,281	353,709
Trade and Other Receivables	3	14,000	63,941
GST Receivable		3	-
Total Current Assets		353,284	417,650
Non-Current Assets			
Plant and Equipment and Vehicles	4	1,390	-
Intangibles	5	69,541	7,138
Total Non-Current Assets		70,931	7,138
Total Assets		424,215	424,789
Liabilities			
Current Liabilities			
Trade and Other Payables	6	17,382	12,238
GST Payable		-	1,902
Employee Entitlements	7	18,028	11,259
Total Current Liabilities		35,410	25,400
Total Liabilities		35,410	25,400
Net Assets		388,805	399,388
Member's Funds			
Capital Reserve		388,805	399,388
Total Member's Funds		388,805	399,388

● Exchange rates used to convert foreign currency into AUD are shown below. Rates are provided by XE.com unless otherwise stated.

• 30 June 2023

🇺🇸 0.664315 USD (United States Dollar)

TreeProject Financial Position Summary

TreeProject financial position
summary to be read in conjunction
with accompanying Annual
Financial Association Report [HERE](#)



Financial Position Summary

Movements in Equity

TreeProject Inc
For the year ended 30 June 2024

	2024	2023
Equity		
Opening Balance	399,388	314,438
Increases		
Profit for the Period	(10,584)	84,951
Total Increases	(10,584)	84,951
Total Equity	388,805	399,388

TreeProject financial position
summary to be read in conjunction
with accompanying Annual
Financial Association Report [HERE](#)

Join our Community

You can:

Volunteer your time

Become a **volunteer grower, coordinator, trainer, attend a planting day**, become a **planting day team leader** at

<https://treeproject.org.au/how-you-can-help/volunteer/>

Donate regularly

Choose how you give: <https://treeproject.org.au/donate/>

Corporate sponsorship

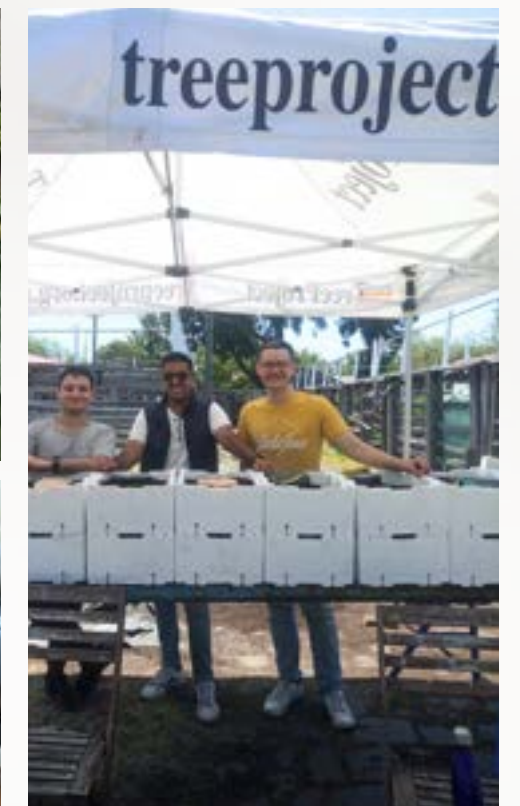
<https://treeproject.org.au/how-you-can-help/corporate-sponsorship/>

Order seedlings for your land

<https://treeproject.org.au/landholders/order-seedlings-introduction/>

Make a bequest

<https://treeproject.org.au/how-you-can-help/bequests/>



Join an event

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